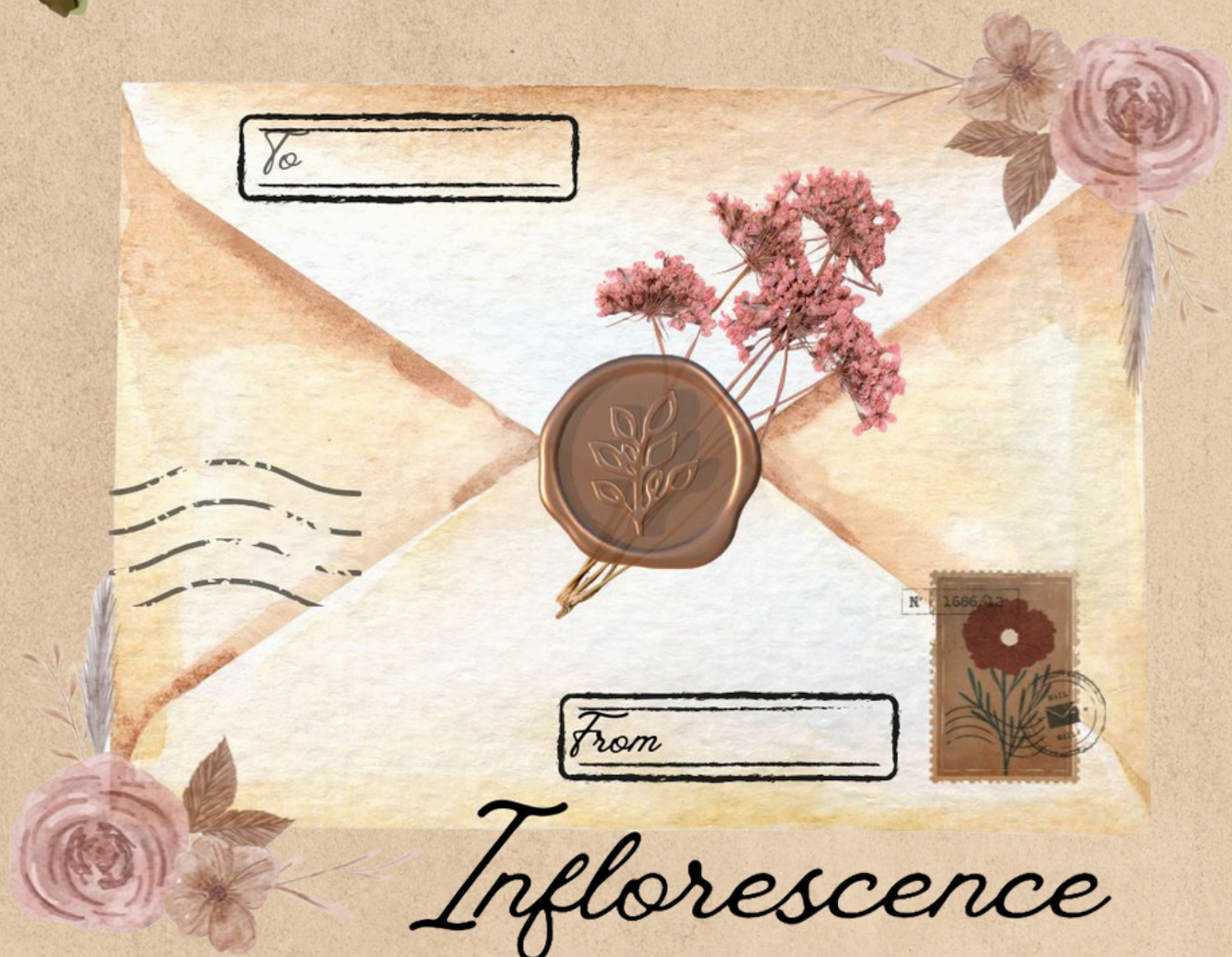


“Like an inflorescence
unfurling its blooms, art
reveals its beauty in layers,
each petal a story, each stem
a connection to the roots of
creation.”



INFLORESCENCE

LetUsBloom

What is Bloom?

Bloom is a platform that empowers artists to join forces on social awareness projects, showcasing their work and driving impactful change. We aim to bridge the larger gap between the process of ideation and execution by helping artists in each step, and guiding them in the process of making an idea for a creative venture a reality. We provide mentorship, resources, and a supportive network, enabling artists to execute revolutionary ideas and make a meaningful impact through their art, including ideas of their own, which if selected would be featured and promoted on all Bloom platforms, with credit and awards to the collaborators.

Vision

Our vision here at Bloom is to become the bridge between creative ideas and extraordinary realities. Our platform empowers artists to join forces on social awareness projects, showcasing their work and driving impactful change. We aim to bridge the larger gap between the process of ideation and execution by helping artists in each step, and guiding them in the process of making an idea for a creative venture—a reality. We further aim to use funds collected and profits gained from future events to sponsor the creative journey of Children from ‘Little Buds’: Our special segment dedicated to helping children from marginalised backgrounds develop and showcase their creative interests freely.

About Inflorescence

We officially introduce you to The Bloom Art Exchange Event — Inflorescence! A celebration of creativity where artists come together to share and inspire. This exchange is all about celebrating artistic expression in its many forms.

Inflorescence represents a cluster of flowers blooming together on a single stem, just like our event that brings together diverse forms of artistic expression on a unified platform. Each artwork, like an individual flower, contributes its unique beauty and essence, while creating a stunning display of creativity and collaboration. This event embodies this unity, celebrating how individual talents flourish when nurtured within a supportive community.

This event will feature two categories: Digital Art and Film

To ensure this unique, collaborative experience is smooth and creative for everyone, kindly adhere to the following ground rules—

Detailed guidelines according to categories:

Digital Art :

How it works- Teams of two will be randomly assigned. The first participant will begin the artwork, and the second will complete it. Each participant's contribution is a building block, highlighting the exchange of ideas.

- Individual Sign-ups
- Teams of 2 (assigned)
- Duration for completion of project : 11 days
- No restrictions on platforms or forms of art
- Build on the piece you receive, respect the prior work and enhance it with your creativity.
- Submit your work in the formats specified (ex. .psd, .png, etc) and ensure it is high quality.
- Adhere to the design margins and technical specifications shared at the start of the program.
- AI generated work is strictly prohibited and can result in disqualification if submitted.

Film :

Teams of three will be assigned roles; Scriptwriter, Videographer, and Editor. Each member will take turns contributing to the film, passing their work to the next teammate through us. This format ensures that every element of the film is shaped by collective creativity.

- Individual Sign-ups
- Teams of 3 : Scriptwriter, videographer, and editor (assigned)
- Duration for completion of project : 15 days
- Stick to your assigned role (scriptwriter, videographer, editor)
- Avoid unnecessary back and forth with your teammates. Focus on your contribution and trust the process.
- Ensure smooth and timely transfer of files to the next person in the chain.
- AI generated work is strictly prohibited and can result in disqualification if submitted.

Day wise distribution of events—

1st day: Orientation

2nd day: (Buffering time)

3 days to finish the script for the scriptwriter in the team.

(Buffering time)

5 days to finish the video for the videographer in the team.

(Buffering time)

4 days to edit the video for the editor in the team.

Final submission:

General guidelines :

- All submissions must align with the given theme for your category.
- Your work must be 100% original, AI generated content, plagiarism (online or offline) is strictly prohibited and can result in disqualification if submitted.
- The highlight of this program is the anonymity in exchange. Kindly do not attempt to identify, contact or collaborate directly with your assigned partners.
- Submit your work within the specified timeframes, late submissions can disrupt the entire chain.
- Anonymity is the core highlight of this program.
 - Sign-up forms will be hosted on our website.
 - There will be an orientation session at the start, followed by final submissions, and a final day with an award ceremony and additional activities.
- This program is completely free of costs and offers cash prizes, certificates, and publicity for winners.
 - Ages 12 years and above will be accepted for participation.

Perks :

Cash Prizes, certificates, and public recognition for winners.

Anonymity:

Integral to the program— teammates will not interact directly; all communication will be facilitated by us.

Consequences for Non-Compliance

- Any breach of guidelines (plagiarism, missing deadlines, or failure to respect anonymity) may result in disqualification from the program.

Conduct and Ethics—

- Stay engaged and respond to any communication from the Bloom Team promptly.
 - Even in this anonymous setting, your work reflects teamwork. Ensure your contribution aligns with the spirit of the program.
- Avoid taking assistance from anyone for your submission, make sure your individual creativity shines through your work.

Submission guidelines :

- Upload your work by the deadline to avoid delays in the exchange process.
 - All submissions must be made through the designated platform provided by Bloom (details will be shared via email)

Conclusion

By bringing together digital art and film under one platform, we aim to inspire artists and audiences alike to explore new ideas, share their stories, and connect through the power of art. As the event wraps up, we look forward to seeing how these shared experiences spark even greater creativity and bring this vibrant community closer together. Let Inflorescence be a reminder that art, in all its forms, has the power to unite and inspire. See you there!