

IRIS



Bloom

An initiative by Bloom

Greetings!

Bloom is a platform that empowers artists in creating social awareness projects, providing mentorship, resources, and a supportive network to drive change. We help artists in each step by bringing their creative ideas to life and make a meaningful impact through their art. Selected ideas are featured and promoted on all Bloom platforms with credit and awards to collaborators.

Our Vision

Our vision is to build the largest community of artists who use creativity to inspire change. Bloom provides opportunities for artists to join clubs and collaborate on projects that challenge societal stigmas. Additionally, we aim to use funds raised from events to sponsor the creative journey of children in our 'Little Buds' segment, dedicated to supporting children from marginalized backgrounds to freely develop and showcase their creative interests freely.

A decorative border of purple line-art flowers and leaves surrounds the text. The flowers are simple, five-petaled shapes, and the leaves are small, rounded ovals. The border is composed of several vertical and horizontal strands that frame the central text.

IRIS

On September 6th, Bloom will debut its inaugural event, IRIS - The Online Open Mic.

This event provides a platform for participants to showcase their talents in Slam Poetry, Shayri, Stand-up Comedy, and Storytelling. Participants will perform at a virtual meet for both the audience and judges, who will evaluate them based on our awarding guidelines. The event will culminate in the selection of the top 5 performers, who will be featured across all of Bloom's platforms.

Iris, symbolizing creativity, diversity and open-mindedness, embodies the essence of our first event, The Open Mic. Just as the flower's vibrant colors, our event represents a spectrum of artistic expressions, and celebrates unique voices and perspectives. The open mic format offers a welcoming and supportive platform for individuals to share their talents in poetry, stand-up comedy, and storytelling, fostering a sense of community and embracing the power and beauty of creativity and open-mindedness. It is where every voice blooms in its own distinctive way.

Once Upon A Rhyme...

Where every word leads a voyage

Poetry



Time limit- 2 minutes



Dive into the world of rhythm and imagery with heartfelt poetry.

Guidelines:

- Give great importance to originality, delivery and impact.
- Use of props or background music is optional but it should not detract from spoken word.
- Participants are required to post using hashtags (#letsbloom, #IrisOpenMic).



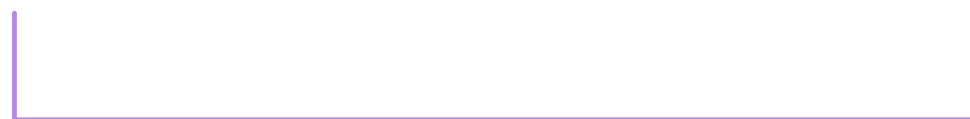
Likhteजिगर

Aksar Akshar bolte hai

Shayari



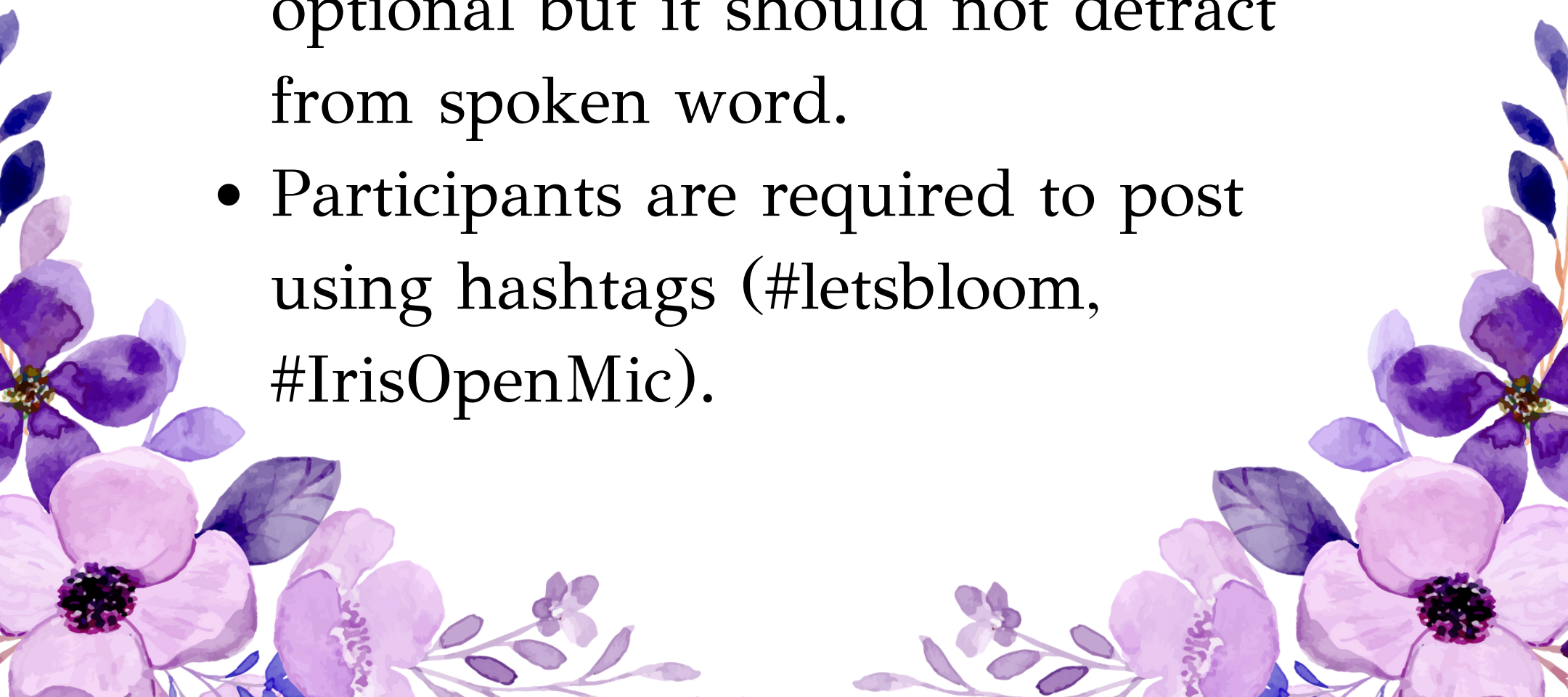
Time limit- 1 minute



Convey complex feelings through rhythmic language and rich imagery of your couplets

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The Big Slam Theory

Igniting the world, One Slam At A Time

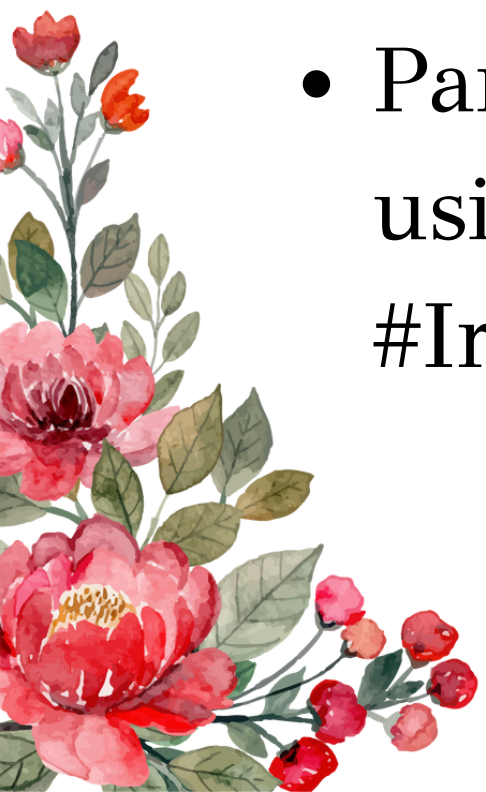
Slam

Time limit- 2 minutes

Slam poetry is known for its raw, powerful delivery. Engage the audience with rhythm, emotion, and storytelling.

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- Use of props or background music is optional but it should not detract from spoken word.
- Participants are required to post using hashtags (#letsbloom, #IrisOpenMic).



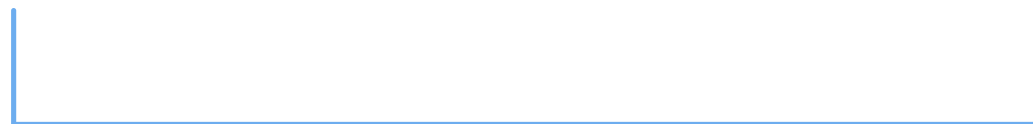
Wizard Of The Prose

If life is a movie, today you are the narrator!

Storytelling



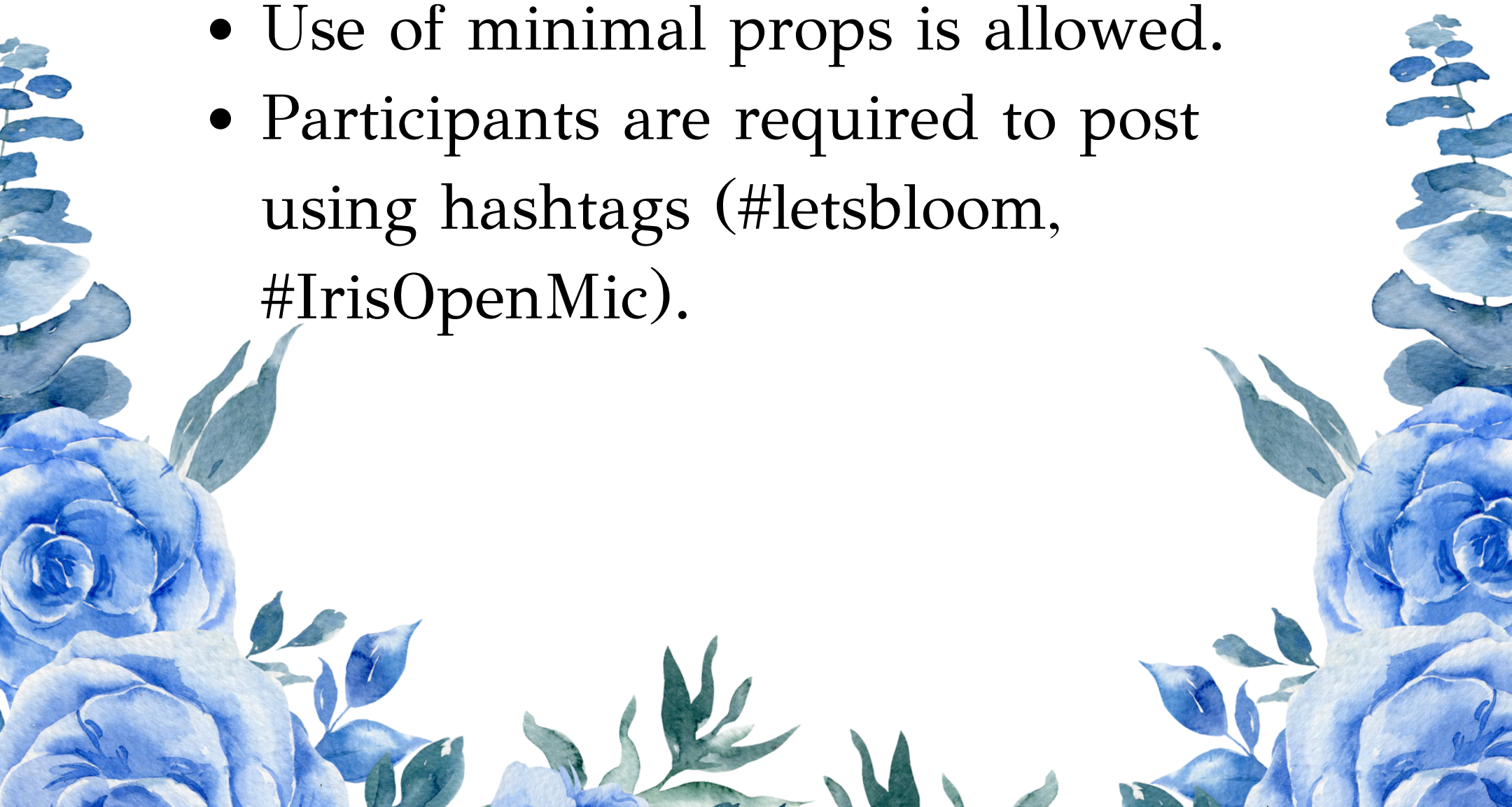
Time limit- 2 minutes



Share your captivating stories that entertain, inspire, or provoke thought.

Guidelines:

- Focus on a compelling narrative with clear structure.
- Use of minimal props is allowed.
- Participants are required to post using hashtags (#letsbloom, #IrisOpenMic).



Happily Ever Laughter

You said Solace? I heard Comedy

Stand-up comedy

Time limit- 3 minutes

Bring your humour and wit to the stage with engaging stand-up routines.

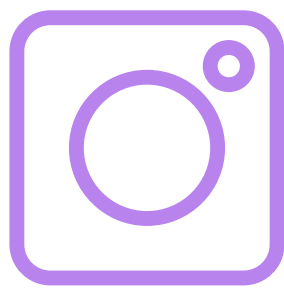
Guidelines:

- Content should be original and unique
- Avoid any material that could be offensive or potentially triggering to others.
- No Religious/Racial/Political/Assault/Sexuality jokes will be allowed
- Participants are required to post using hashtags (#letsbloom, #IrisOpenMic).

Contact us at:



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[@letsbloom.in](https://www.instagram.com/letsbloom.in)

General guidelines

Please treat the general guidelines with extreme consideration as they will be applied to every category.



BLOOM